

# ARTISTS AS PUBLISHERS

## PROFESSIONAL DEVELOPMENT WORKSHOP



**Thursday February 14 at 11:00 AM**  
**Workshop Room 1**  
**New York Hilton Midtown. 60 minutes**  
**Free and open to the public. Reserve your place [here](#)**

**James Lancel McElhinney.** Yale MFA. BFA Tyler. Skowhegan. Visual artist, author, owner, Needlewatcher Editions. 2017 Pollock Krasner Grant recipient will provide a brief historical overview of publishing as artistic practice, unpacking business options, project objectives, research & development; funding & sponsorship, design, planning & production; promotions, sales, distribution and exhibitions.

**Practicum:** Hands-on Q&A: Pre-selected publishing concepts submitted by participants are discussed in a roundtable setting.

### LIST OF MATERIALS

Attendees may submit in advance: brief proposals for publishing projects, to the workshop leader at: [editions@needlewatcher.com](mailto:editions@needlewatcher.com), Selected proposals will be discussed in a roundtable setting. Others may bring to the workshop: materials and proposals, to share as time allows.

Attendance is free and open to the public. [Click here to register online](#)



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